

ARGENTIUM SILVER TRADEMARK REGISTERED USER AGREEMENT TERMS AND CONDITIONS

WHEREAS ARGENTIUM INTERNATIONAL LIMITED (AIL) is the owner of the Argentium Silver Trademarks, including the Winged Unicorn Device (outline or solid mark) for laser marking/stamping/punching Argentium Silver articles.

This Agreement is non-exclusive. AlL and any company and/or individual silversmiths/artisans may, with the authority of AlL, use the Trademarks and Devices.

Commoncoment Date:	
Commencement Date.	

Conditions of Use

AlL authorises the Registered User use of the Argentium Silver Trademarks and Devices as directed in the Argentium Silver Brand User Guide. The Winged Unicorn Device (outline or solid mark) is to be used in the form of a laser mark/stamp/punch, exclusively on Argentium Silver articles as selected by the Registered User and on the following Terms and Conditions.

The Registered User hereby undertakes and warrants that the Articles manufactured and laser marked/ stamped/punched, utilising the Winged Unicorn Device, shall conform to the highest standard of quality of materials and workmanship and AlL reserves the right to approve these standards.

Should the Registered User wish to use the Winged Unicorn device on goods where it is not possible to laser mark/stamp/punch, the Registered User will use labels, sales publicity material or tags, which are approved by AlL and available to download from the www.argentiumsilver.com and www.argentiumguild.com websites.

The Registered User shall use the Argentium Silver Trademarks and Devices in accordance with the specification as to use, and shall observe any reasonable directions given by AIL as to size and proportions, together with the manner and disposition of application.

The Registered User hereby undertakes at reasonable intervals, when called upon to do so, to submit returnable samples of the articles marked or labelled with the Argentium Silver Trademarks and Devices for inspection by AIL, or a duly authorised representative.

AlL reserves the right to terminate the Agreement entitling the Registered User to use the Argentium Silver Trademarks and Devices, if the standards or materials and quality of workmanship does not conform to the quality expectations of AlL.

The Registered User shall not use any mark or name that is confusingly similar to the Argentium Silver Trademarks and Devices, in respect of any goods that are similar to the Articles.

The Registered User warrants that they will use the Argentium Silver Trademarks and Devices only with/on goods made of Argentium Silver.

The Registered User will use best endeavours to market and promote Argentium Silver articles as made in Argentium on their website and in social media, by use of the 'Argentium - The Finest Silver' logo (downloadable from the www.argentiumsilver.com and www.argentiumguild.com websites).

Term

This Agreement shall commence on the Commencement Date and shall continue for a period of 3 years, unless otherwise terminated.

Termination

If the Registered User shall commit or allow to be committed any breach of any covenant, undertaking or warranty hereunder and shall not remedy the same within thirty (30) days after notice in writing by AIL requiring such remedy, AIL shall be at liberty, by notice in writing, to determine the rights of the Registered User hereunder, whereupon the Registered User shall cease to use the Trademarks and Devices with/on any of their goods.

This Agreement is personal to each party hereto and neither party shall assign or subcontract any of its obligations hereunder to any third parties.

Applicable Law

The law applicable to the validity, construction and enforcement of this Agreement shall be English law and all disputes arising in connection herewith shall be submitted to the jurisdiction of the English Courts.

Signed			
REGISTERE	D USER	REGISTRATION NUMBER	
Name:		(To be completed by Argentium International)	
Signature:			
Address:			
Email:			
Tel. / Mobile:	:		
Company Na	ame:		
Website / Or	nline Shop:		
	lents: I give my permission for Argentium International Li il Address and Registration Number only) to the UK Ass		
	YES NO		
Signed			
FOR AND O	N BEHALF OF ARGENTIUM INTERNATIONAL LIMITED		
Name:			
Signature		Date:	